

Dear Sir/Madam,

HEALTH & WEALTH: WHAT CAN THE WEST LEARN FROM AYURVEDA?

In our increasingly demanding but time-poor lifestyles, managing our lives, health and wealth is becoming overwhelmingly difficult. As a result, levels of stress and stress related illnesses are growing dramatically. The West has begun addressing this issue using modern medical practices but can we learn from traditional Eastern and Indian methods, in particular?

Alchemy Capital and the Katra Group are delighted to invite you to participate in a dinner discussion with a select group of senior health and business professionals. The objective is to debate if the West should and can learn from Indian practices to sustainably increase individual and societal well being.

The discussion will mainly focus on Ayurveda, India's traditional, natural system of medicine that has been practiced for more than 5,000 years. Ayurveda provides an integrated approach to preventing and treating illness through lifestyle interventions and natural therapies.

The guest speaker is Ramesh Vangal, one of India's most successful entrepreneurs. He is the Founder and Chairman of Katra Group which is one of the world's largest manufacturers of Ayurvedic medicine. Starting his career at P&G in Geneva he subsequently led PepsiCo's entry into India. He will be joined by Pat Subramoni, the Head of Business Development of Katra Group.

Alchemy Capital is one of Switzerland's fastest growing independent wealth management companies with a strong focus on the long term wealth of our clients and community. We believe wealth goes beyond just financial stability, for us it also means happiness and health. We therefore are proud hosts of this unique event.

The dinner will be held in Zürich on September 23rd 2010 in a private dining room at the Zunfthaus zur Safran from 6 – 9pm. Attendees will be limited to ensure that there is genuine dialogue and an opportunity to exchange ideas and experiences in a peer group.

If you would like to attend, please reply by email to: healthandwealth@alchemycapital.ch or call us on +41 43 817 68 40 by August 31st 2010.

It would give us great pleasure if you were able to join us as our guest.

Best wishes

Melanie Jain

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